

MODEL LABORATORY SCHOOLS

AT EASTERN KENTUCKY UNIVERSITY

MODEL LABORATORY SCHOOL ADVISORY COUNCIL

MEETING MINUTES

Monday, November 8, 2021

Model Library

4:00 p.m.

Members present: Deanna Frazier, Community Member
Mendi Goble, Community Member
Robin Jones, Model Parent
Taylor Sayre, Model Student
Heather Taylor, Model Faculty Member
John Williamson, Chair, Model Superintendent

Members not present: Dr. Tom Martin, Faculty Member Outside Model
Gerald Tatum, Model Parent
Lynn Taylor Tye, ECU Board of Regents, ex-officio
Dr. Sara Zeigler, Faculty Member Outside Model

Also present: Dr. Christopher Budano, Interim High School Principal
Erick Collings, Model Director of Communications
Laura Dedic, Director of Finance & Operations
Donna McGuire, Model Executive Assistant
David Naylor, Model Elementary Principal
Kim Puckett, Assistant Superintendent for Student Services

Copies of the meeting agenda and PowerPoint slides are bound at the conclusion of these Minutes.

I. Call to Order

The meeting was called to order by Mr. Williamson at 4:00 p.m.

II. Review of Minutes – 03-22-2021

Minutes of the March 22, 2021 meeting were provided to Council members prior to the meeting for review.

The Minutes were approved by consensus.

III. Model 2021-22 Enrollment

Mr. Williamson shared enrollment data and trends. Current enrollment was 677, which was an increase of 37 students from the previous year. He reviewed reasons provided by families who leave Model and discussion ensued regarding whether there were strategies Model could employ to retain students.

IV. Model 2021-22 Budget

Mr. Williamson said Model's budget is on target. The total budget is \$7,340,991. He reviewed per pupil spending. Model spends \$10,639 per student, while the state average per pupil spending is \$14,496 (2019-20 data). He also shared that Ms. Dedic did a study of regional tuition costs and found that Model's tuition rates are lower than any other paid schools or centers.

V. Planning for 2022-23

Tuition & Fees: Mr. Williamson provided proposed tuition and fees for the 2022-23 school year. A \$250 increase has been requested to enable Model to adjust teacher compensation and refresh technology. The Board of Regents will vote on the proposed increase at its next meeting.

Recruitment: Suggestions for ongoing and improved recruitment were requested. Mendi Goble said marketing videos are currently trending as the most effective tool for reaching people. Robin Jones recommended targeting elementary schools/programs in the region that do not include higher grades.

VI. Facilities Planning

Mr. Williamson said a new school remains as the greatest need for Model and is #2 on EKV's facilities plan. He said some legislators had visited Model recently and upcoming visits are scheduled for Dr. Glass, the Commissioner of Education and Representative Tipton. It is possible that funds could be requested through the State, but a new facility is estimated to cost \$90 million, which is much greater than the Kentucky Department of Education's expectation.

VII. Next Meeting

Monday, April 4, 2022, 4:00 p.m. Mr. Williamson asked the members to help share Model's academic achievements and reinforce a positive image.

VIII. Adjourn

The meeting concluded at 5:00 p.m.

John Williamson, Dean of K-12 Programs/ Model Laboratory Schools Superintendent